



Getting it Down on Paper

Off-The-Shelf Training Products – Case Study 1

Working with an international training company who were looking to develop a series of standard 1-day materials to increase their responsiveness to clients and reduce the strain on their client services team.

I developed 14 programmes which could be delivered as 1 day, half day, bitesize or webinar sessions.

The products were all tested in pilots with clients who gave positive feedback which has led to the development of additional modules.

'I Am The Change' – Case Study 2

Working with a team of European L&D consultants to develop a programme to improve the feelings of confidence, empowerment and buy-in around a significant company-wide change initiative. Aimed at middle managers the training design was called 'I Am The Change' and focussed both on traditional change content as well as developing a disruptor mentality where employees were encouraged to challenge the status quo and encourage their teams to achieve new business results through the aggregation of marginal gains. The key deliverable in addition to the workshops was a workbook which included book-length content, company specific examples and case studies and written activities and examples that could be used as individual or team aides.

Feedback was positive, with the workbook being translated into several additional languages from those initially proposed.